MEASLES is a **highly contagious** and **serious** disease.

Measles is **BOUNCING BACK** in the Western Pacific Region.

2012: 10,796 cases

2016: 56,854 cases

**DID YOU KNOW...**

- **Measles is 6 TIMES more infectious** than influenza.
- **1 IN 5 CASES** will develop **complications**, such as ear infection, pneumonia, permanent deafness, encephalitis or **even death**.
- Children under 5 and adults over 20 are most at risk of **serious complications**.

Measles vaccines are **safe** and **effective**. They undergo rigorous testing and have a very good safety record after **50 years of use**.

Two doses of measles vaccine provide nearly **100% protection** against measles.

**YOU CAN STOP MEASLES**

Protect yourself and many others by making sure you and your family are **fully vaccinated**.

#VaccinesWork

www.wpro.who.int

World Health Organization
Western Pacific Region