

WORLD HEALTH
ORGANIZATION



ORGANISATION MONDIALE
DE LA SANTE

REGIONAL OFFICE FOR THE WESTERN PACIFIC
BUREAU REGIONAL DU PACIFIQUE OCCIDENTAL

MEETING ON THE
BLUE RIBBON CAMPAIGN:
SOCIAL MOBILIZATION FOR
NATIONAL SMOKE FREE POLICIES

WPR/DHP/TFI /2012.3

7 March 2012

Singapore
23 March 2012

ENGLISH

PROGRAMME OF ACTIVITIES

- 18:00-18:20 Reception
- 18:20-18:30 Opening remarks *Dr Susan Mercado*
- 18:30-18:40 Overview of Blue Ribbon Campaign *Dr Susan Mercado*
- 18:40-18:50 Message from SEATCA *Dr Domilyn Villarreiz*
- 18:50-20:00 Country Presentation
- (18:50-19:00) Partnerships for smoke-free policies and settings in Cambodia
(Dr Phyrun Ung and Dr Daravuth Yel, Cambodia)
- (19:00-19:10) Smoke-free health system: progress, issues and challenges in China
(Dr Qi Shi, China)
- (19:10-19:20) Working with the tourism sector for Smoke Free Luang Prabang
(Dr Bounlay Phommasack Lao PDR)
- (19:20-19:30) Advocacy and public information campaigns for national policies to protect people against second hand smoke in Malaysia
(Dr Zariah Mohd Zain, Malaysia)
- (19:30-19:40) Paediatricians and health care providers as advocates for protecting children against second hand smoke exposure: Progress in the Philippines
(Dr Florianne F. Valdes, Philippines)
- (19:40-19:50) Smoke free public places: progress, issues and challenges in Viet Nam
(D, Hai Phan Thi, Viet Nam)
- (19:50-20:00) Red Orchid Awards *(Dr Florante Trinidad, Philippines)*
- 20:00-20:10 Closing *Dr Susan Mercado*