In the Western Pacific Region one person dies from the harmful effects of alcohol every minute. Alcohol has harmful effects on the self, on other people, and on society.

**HARMS THE SELF**
- Balance and motor skills
- Memory and learning impairment
- Mental health issues
- Noncommunicable diseases such as cancer, and liver cirrhosis

**HARMS THE SELF**
- Road traffic injuries
- Violence
- Risky sexual behavior

**HARMS SOCIETY**
- Economic losses
- Increased criminality
- Academic Problems
- Decreased productivity
- Damaged to properties
Country Feature: CHINA

China has one of the biggest per capita consumption of alcohol in the world based on the WHO Global status report. It was reported that per capita consumption of alcohol in China has risen from 2.5 litres during the 1970's to 6. litres in the 2000's.

Facts about China's alcohol consumption

Figure: Alcohol consumption among Chinese youth (age 12-20 years) in China, 2015
30605 students (aged 12 to 20) from 267 high schools in Beijing, Shanghai, Guangzhou, Jinan, Chengdu and Harbin were included in this study through self-administered survey questionnaires. Source: CDC. (2015). Data on Adolescent Alcohol Consumption in Six Major Cities of China. Retrieved from http://www.chinanet.cn/mtbd_8067/201506/1555425_155337.htm

China's point of sale

China's marketing strategy
China report prepared by:
Mr Yingxi Zhao
Student, Peking University Health Science Center
zhaoyingxi@pku.edu.cn

Publications:

Global Status Report on Alcohol and Health 2014

Upcoming events:

- WHO Regional Forum on Protecting Young People from the Harmful Use of Alcohol 29-30 April, Hong Kong SAR (China)
Next Issue:
WHY DO YOUNG PEOPLE DRINK

Learn More

Mental Health and Substance Abuse
Division of NCD and Health through the Life-Course
World Health Organization
Regional Office for the Western Pacific
P.O Box 2932
1000 Manila
mhs@wpro.who.int