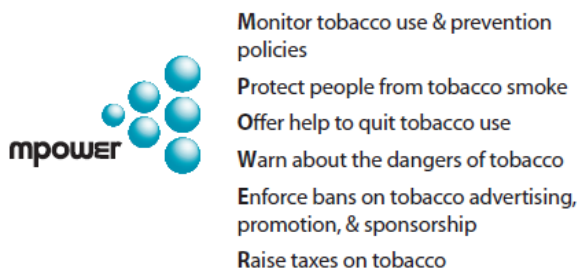


GYTS Objectives

The Global Youth Tobacco Survey (GYTS), a component of the Global Tobacco Surveillance System (GTSS), is a global standard for systematically monitoring youth tobacco use (smoking and smokeless) and tracking key tobacco control indicators.

GYTS is a nationally representative school-based survey of students in grades associated with age 13 to 15 years and is designed to produce cross-sectional estimates for each country. GYTS uses a standard core questionnaire, sample design, and data collection protocol. It assists countries in fulfilling their obligations under the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC) to generate comparable data within and across countries. WHO has developed MPOWER, a package of selected demand reduction measures contained in the WHO FCTC:



GYTS Methodology

GYTS uses a global standardized methodology that includes a two-stage sample design. The survey uses a standard global core questionnaire with a set of optional questions that permits adaptation to meet the needs of the country on tobacco use and key tobacco control indicators. The questionnaire consists of the following topics: tobacco use (smoking and smokeless), cessation, secondhand smoke (SHS), access and availability to obtain tobacco products, pro- and anti-tobacco media and advertising, and knowledge and attitudes regarding tobacco. The survey is self-administered using paper questionnaires. It is anonymous to ensure confidentiality.

The China GYTS 2014 was coordinated by the China Center of Disease Prevention and Control with guidance from China National Health and Family Planning Commission. Data was collected from October to December, 2013. Data entry, cleaning and analysis was conducted from January to March, 2014. The survey covered 31 provinces, cities and autonomy regions including 1,020 schools from 336 counties/districts. A total of 155,117 eligible middle school students in grades 1, 2 and 3 completed the survey, of which 80,357 were male and 74,760 were female. The overall survey response rate was 98.0%. Reported results are for all students, regardless of age.

Funding was provided by the Chinese Central Government, U.S. Centers for Disease Control and Prevention and the World Health Organization.

GYTS Highlights

TOBACCO USE

- 30.1% of boys, 8.7% of girls, and 19.9% overall ever used tobacco. 82.3% of the students first tried smoking by age of 13.
- 11.2% of boys, 2.2% of girls, and 6.9% overall currently used tobacco.

CESSATION

- 30.0% of the current smokers were tobacco-dependent.
- 7 in 10 current smokers tried to stop smoking in the past 12 months.

SECONDHAND SMOKE

- 72.9% of students were exposed to tobacco smoke at home, public places, or public transportations^{††}.
- 44.4% of students were exposed to tobacco smoke at home^{††}.
- 57.2% of students were exposed to tobacco smoke inside enclosed public places^{††}.
- 54.5% of students were exposed to tobacco smoke at school[†].
- 11.0% of students saw teachers smoking indoors, 10.1% saw teachers smoking outdoors at school almost every day.

ACCESS & AVAILABILITY

- Among current cigarette smokers who bought cigarettes, 80.5% were not refused because of their age.
- 25.2% of current smokers bought cigarettes as individual sticks the last time they bought cigarettes.
- 1.0% of current smokers bought cigarette from a vending machine the last time they bought cigarettes.
- 64.5% of current smokers report being able to buy cigarettes near their schools.

ANTI-TOBACCO CAMPAIGN

- 74.9% of students noticed anti-tobacco messages in the past 30 days.
- 36.5% of students were taught in school about the effects of using tobacco in the past 12 months.

TOBACCO ADVERTISING & PROMOTION

- 48.5% of students noticed tobacco advertisements or promotions[†].
- 24.7% of students noticed tobacco advertisements or promotions on TV [†].
- 41.3% of students noticed tobacco advertisements or promotions at points of sale [†].

KNOWLEDGE & ATTITUDES

- 78.6% of current smokers thought they would be able to stop smoking if they wanted to.
- 73.9% of students definitely thought other people's tobacco smoke is harmful to them.
- 66.7% of students favor banning smoking inside enclosed public places.



TOBACCO USE

SMOKED TOBACCO	OVERALL (%)	BOYS (%)	GIRLS (%)
Current tobacco smokers ¹	6.4	10.6	1.8
Current cigarette smokers ²	5.9	9.9	1.6
Frequent cigarette smokers ³	0.8	1.4	0.2
Current smokers of other tobacco ⁴	1.2	1.9	0.4
Ever tobacco smokers ⁵	18.8	28.9	7.7
Ever cigarette smokers ⁶	17.9	27.8	7.1
Ever smokers of other tobacco ⁷	3.3	5.2	1.1

SMOKELESS TOBACCO

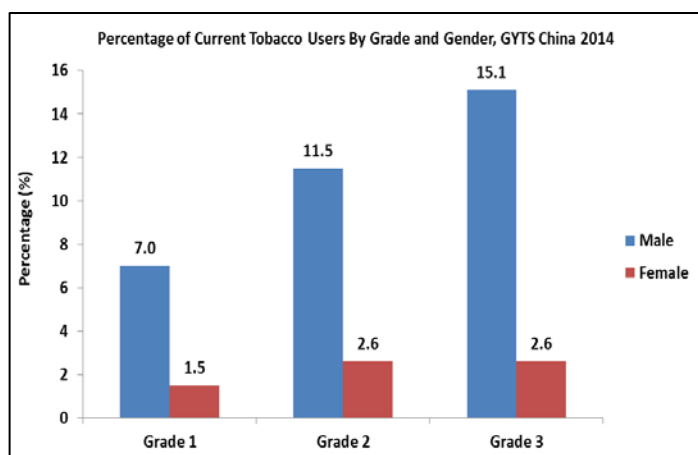
Current smokeless tobacco users ⁸	1.0	1.3	0.6
Ever smokeless tobacco users ⁹	2.2	3.0	1.5

TOBACCO USE (smoked and/or smokeless)

Current tobacco users ¹⁰	6.9	11.2	2.2
Ever tobacco users ¹¹	19.9	30.1	8.7

SUSCEPTIBILITY

Never tobacco users susceptible to tobacco use in the future ¹²	9.9	12.9	7.4
Never smokers who thought they might enjoy smoking a cigarette ¹³	2.6	3.3	2.0



CESSATION

	OVERALL (%)	BOYS (%)	GIRLS (%)
Current smokers who tried to stop smoking in the past 12 months	71.8	73.3	60.0
Current smokers who want to stop smoking	72.1	73.7	57.7
Current smokers who thought they would be able to stop smoking if they wanted to	78.6	78.1	82.7
Current smokers who have ever received help/advice from a program or professional to stop smoking	11.4	11.6	9.7

SECONDHAND SMOKE

	OVERALL (%)	BOYS (%)	GIRLS (%)
Exposure to tobacco smoke at home ^{††}	44.4	46.4	42.1
Exposure to tobacco smoke inside any enclosed public place ^{††}	57.2	60.2	53.9
Exposure to tobacco smoke at any outdoor public place ^{††}	58.3	61.0	55.3
Students who saw anyone smoking inside the school building or outside on school property [†]	54.5	60.4	47.8

ACCESS & AVAILABILITY

	OVERALL (%)	BOYS (%)	GIRLS (%)
Current cigarette smokers who obtained cigarettes by buying them from a store, shop, street vendor, or kiosk ¹⁴	39.0	39.1	38.7
Current cigarette smokers who were not prevented from buying cigarettes because of their age ¹⁵	80.5	80.8	77.9
Current cigarette smokers who bought cigarettes as individual sticks ¹⁶	25.2	26.4	15.7
Current cigarette smokers who bought from a vending machine for their last purchase	1.0	1.1	1.0
Current smokers reporting they could buy cigarettes near their schools	64.3	65.1	59.1

ANTI-TOBACCO ADVERTISING

	OVERALL (%)	BOYS (%)	GIRLS (%)
Noticing anti-tobacco messages [†]	74.9	75.6	74.1
Noticing anti-tobacco messages in the media [†]	64.6	64.9	64.4
Noticing anti-tobacco messages at sporting or community events ¹⁷	53.0	52.3	54.0
Students who were taught in school about the effects of using tobacco in the past 12 months	36.5	36.1	37.0

TOBACCO ADVERTISING & PROMOTION

	OVERALL (%)	BOYS (%)	GIRLS (%)
Noticing tobacco advertisements or promotions at points of sale ¹⁸	41.3	42.0	40.3
Students who saw anyone using tobacco on television, videos, or movies ¹⁹	81.1	82.7	79.2
Students who were ever offered a free tobacco product from a tobacco company representative	2.0	2.8	1.1
Students who own something with a tobacco brand logo on it	4.6	5.8	3.4

KNOWLEDGE & ATTITUDES

	OVERALL (%)	BOYS (%)	GIRLS (%)
Students who definitely thought it is difficult to quit once someone starts smoking tobacco	31.6	31.6	31.6
Students who thought smoking tobacco helps people feel more comfortable at celebrations, parties, and social gatherings	6.1	8.2	3.8
Students who definitely thought other people's tobacco smoke is harmful to them	73.9	74.7	73.0
Students who favor banning smoking inside enclosed public places	66.7	64.8	68.8
Students who favor banning smoking at outdoor public places	66.7	64.1	69.5

¹ Smoked tobacco anytime during the past 30 days. ² Smoked cigarettes anytime during the past 30 days. ³ Smoked cigarettes on 20 or more days of the past 30 days. ⁴ Smoked tobacco other than cigarettes anytime during the past 30 days. ⁵ Ever smoked any tobacco, even one or two puffs. ⁶ Ever smoked cigarettes, even one or two puffs. ⁷ Ever smoked tobacco other than cigarettes, even one or two puffs. ⁸ Used smokeless tobacco anytime during the past 30 days. ⁹ Ever used smokeless tobacco. ¹⁰ Smoked tobacco and/or used smokeless tobacco anytime during the past 30 days. ¹¹ Ever smoked tobacco and/or used smokeless tobacco. ¹² Susceptible to future tobacco use includes those who answered "definitely yes", "probably yes", or "probably not" to using tobacco if one of their best friends offered it to them, or "definitely yes", "probably yes", or "probably not" to using tobacco during the next 12 months. ¹³ Those who answered "Agree" or "Strongly Agree" to the statement: "I think I might enjoy smoking a cigarette". ¹⁴ How cigarettes were obtained the last time respondents smoked cigarettes in the past 30 days. ¹⁵ Of those who tried to buy cigarettes during the past 30 days. ¹⁶ Based on the last purchase, of those who bought cigarettes during the past 30 days. ¹⁷ Among those who watched television, videos, or movies in the past 30 days. ¹⁸ Among those who attended sporting or community events in the past 30 days. ¹⁹ Among those who visited a point of sale in the past 30 days. [†] During the past 30 days. ^{††} During the past 7 days.

NOTE: Students refer to persons who are enrolled in middle school. Data have been weighted to be nationally representative of all students. Percentages reflect the prevalence of each indicator in each group, not the distribution across groups. Reported results are for all students, regardless of age.